

ENTREPRENEURSHIP/ SELF-EMPLOYMENT PATHWAY

Course 1: CTE Marketing & Advertising * Course 2: CTE Entrepreneurship & Self-Employment

MEDIAN ANNUAL EARNINGS
BY EDUCATIONAL ATTAINMENT

** Industry Certification + Education

\$73,642

**Bachelor's Degree

\$59,646

**Associate's Degree

\$47,112

Industry Certification

\$43,791

High School Diploma

Pathway information: Entrepreneurship will teach you how to start your own business. From coming up with an idea to running a successful business you will learn it all. Marketing is an essential part of the success of any business. Learn how companies are using radio, television, social media and other means to influence their potential customers.

* This course is A-G & articulated

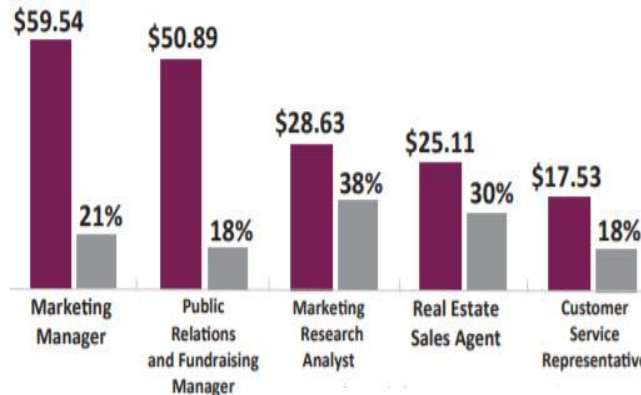


Not all occupations require a college degree.

CERTIFICATIONS & LICENSES

- Certified New Home Sales Professional
- Certified Meeting Professional (CMP)
- Certified Professional Marketer
- National Professional Certification in Customer Service

■ Median Hourly Wage
■ Percent of job increase (2014-2024)



The MORE you LEARN...
the MORE you EARN!