Subject: Social Media Guidelines for Staff
Effective Date: August 15, 2013
Approved By: Board of Directors
Policy: 8007.1

New technologies, such as social networking tools, provide exciting new ways to collaborate and communicate. Nevertheless, school personnel should understand that certain expectations for professional conduct extend into the personal online world of social networking, blogs, and other communication tools, especially regarding any mention of our school or members of the school community. While Harbor Springs Charter School respects the right of employees to use social media and networking sites (such as Facebook, MySpace, Twitter, Flickr, LinkedIn, etc.) as well as personal websites and blogs, it is important that employees' personal use of these sites does not damage the school's reputation, its employees, or its students or their families. This policy is adopted to ensure online conduct which reflects poorly upon employees, parents, students, or the school may be grounds for disciplinary review or action, up to and including termination.